



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

<u>Contract / Revision</u> 577943 /		<u>Alt Order #</u> 9818578
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/19/12 - 10/25/12		<u>Estimate #</u> 3160
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	13	10/19/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$500.00			
N 2	13	10/19/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
N 3	13	10/19/12	10/25/12	M-F 6a-7a	6a-7a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				4	\$475.00			
N 4	13	10/19/12	10/21/12	Sa 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$500.00			
N 5	13	10/19/12	10/21/12	Su 1005p-1035p	1005p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$600.00			
N 6	13	10/19/12	10/25/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				4	\$475.00			
N 7	13	10/19/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,500.00			
N 8	13	10/19/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
N 9	13	10/19/12	10/25/12	M-F 1005p-1035p	1005p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				2	\$500.00			
N 10	13	10/19/12	10/21/12	Sa 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$400.00			
N 11	13	10/19/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 12	13	10/19/12	10/25/12	M-F 530a-6a	530a-6a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				4	\$350.00			
N 13	13	10/19/12	10/25/12	M-F 9p-1005p	9p-1005p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				2	\$1,500.00			
N 14	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00			
N 15	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00			
N 16	13	10/19/12	10/25/12	M-F 9p-1005p	9p-1005p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				3	\$1,500.00			
N 17	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00			
N 18	13	10/22/12	10/25/12	World Series on FOX	2p-CC		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--11---				2	\$3,000.00			
N 19	13	10/19/12	10/21/12	College Football Late	5p-cc		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$5,000.00			
N 20	13	10/19/12	10/25/12	M-F 630p-7p	630p-7p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				2	\$700.00			
N 21	13	10/22/12	10/25/12	FOX Prime Monday 7-8p	7p-8p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,500.00			
N 22	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00			
N 23	13	10/19/12	10/25/12	M-F 5p-530p	5p-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				4	\$550.00			
N 24	13	10/19/12	10/25/12	M-F 6p-630p	6p-630p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				3	\$850.00			
N 25	13	10/19/12	10/25/12	M-F 4p-5p	4p-5p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/12	10/25/12	MTWTF--				4	\$400.00			
N 26	13	10/19/12	10/21/12	FOX NFL 2p	2p-CC		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,600.00			
N 27	13	10/19/12	10/21/12	FOX NFL 11a	11a-CC		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,600.00			
Totals											50	\$49,950.00

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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	50	\$49,950.00	\$42,457.50
Totals	50	\$49,950.00	\$42,457.50

Signature: _____ **Date:** _____

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Rep Order# 9818578 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/25/2012 1:34 PM
Last Received: 09/25/2012 1:24 PM
Showing Buylines: All Lines

1 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3160
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3160
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

NRCC ADD TO SKED *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	8A-9A	GOOD DAY UT	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	2	SU	9A-10A	FOX NEWS SUNDAY	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	3	F,M-TH	6A-7A	GOOD DAY UT	:30	\$475.00	10/19-10/25	4	1	4	\$1,900.00	
	4	SA	8A-9A	GOOD DAY UT	:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
	5	SU	1005P-1035P	SPORTS PAGE	:30	\$600.00	10/21-10/21	1	1	1	\$600.00	
	6	F,M-TH	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/19-10/25	4	1	4	\$1,900.00	
	7	SU	9P-930P	NEWS	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	8	SU	7A-8A	GOOD DAY UT	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
	9	F,M-TH	1005P-1035P	SEINFELD	:30	\$500.00	10/19-10/25	2	1	2	\$1,000.00	
	10	SA	7A-8A	GOOD DAY UT	:30	\$400.00	10/20-10/20	1	1	1	\$400.00	

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	11	SU	930P-10P	NEWS	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
	12	F,M-TH	530A-6A	GOOD DAY UT	:30	\$350.00	10/19-10/25	4	1	4	\$1,400.00	
	13	F,M-TH	9P-930P	NEWS	:30	\$1,500.00	10/19-10/25	2	1	2	\$3,000.00	
	14	SA	9P-10P	NEWS FOLO FTBL	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	15	SA	930P-1005P	PAC-12 SHOW	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	16	F,M-TH	930P-1005P	NEWS	:30	\$1,500.00	10/19-10/25	3	1	3	\$4,500.00	
	17	SA	9P-930P	NEWS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	18	W-TH	530P-9P	MLB WORLD SERIES	:30	\$3,000.00	10/24-10/25	2	1	2	\$6,000.00	
	19	SA	5P-830P	COLLEGE FOOTBALL: UTAH	:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	
	20	F,M-TH	630P-7P	SEINFELD	:30	\$700.00	10/19-10/25	2	1	2	\$1,400.00	
	21	M	7P-8P	BONES	:30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
	22	SA	930P-1005P	NEWS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	23	F,M-TH	5P-530P	NEWS	:30	\$550.00	10/19-10/25	4	1	4	\$2,200.00	
	24	F,M-TH	6P-630P	SIMPSONS	:30	\$850.00	10/19-10/25	3	1	3	\$2,550.00	
	25	F,M-TH	4P-5P	DR. OZ	:30	\$400.00	10/19-10/25	4	1	4	\$1,600.00	

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Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	26	SU	2P-5P	NFL	:30	\$2,600.00	10/21-10/21	1	1	1	\$2,600.00	
	27	SU	11A-2P	NFL	:30	\$2,600.00	10/21-10/21	1	1	1	\$2,600.00	

---REPORT TOTALS---

Report Totals: 50 / \$49,950.00

---SALES MONTHLY TOTALS---

Oct 12: 50 / \$49,950.00
Sales Totals: 50 / \$49,950.00
Station Totals: 50 / \$49,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$138,750	CABL 0%	KDLJ 0%	KJZZ 2%	KSL 16%	KSTU 36%
		KTVX 10%	KUCW 1%	KUTV 35%	UNKB 0%	UNKN 0%

Books null
Demos RA3564